**Corporate Social Shared Value Award**

The Corporate Social Shared Value Award is presented to a European Chamber Shanghai Chapter member company to recognize its overall strategic planning and pioneering role in advancing the creation of social and business shared value. Please use size 12pt. Times New Roman font to respond to the following questions. ***Each company may only submit or be considered for ONE award category.***

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| **Social Shared Value Strategy/ Organizational Governance *(300-word maximum)***  Describe the relevance of Social Shared Value practices to your company and the strategy to achieve your major development goals. In which way the project is relevant to the business values or specific characteristics of the enterprise/industry in order to make it mutually beneficial, and the level of attention that goes out to these practices. Describe how your company’s structure and decision-making process contribute to a productive responsible business program. Please address, how the company’s products or services generate green and/or social benefits. |
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| **Fair Operating Practices *(400-word maximum)***  Describe your company’s approach to ensure fair and responsible operating practices. Please address anti-corruption measures, employee training, and safeguards against anti-competitive behavior, distribution and contracting policies. |
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| **Social Impact III. *(300-word maximum)***  I. Describe your company’s involvement and contributions to the industry value chain. Please discuss value creation, educational and cultural initiatives or any other resources your company commits to such efforts. Highlight how your company’s initiatives have resulted in the creation of social and business shared value by integrating Corporate Social Shared Value into your company’s business strategy. Please provide information on how employee performance is measured to ensure sustainability becomes part of their daily work. |
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| II. Describe how your company empowers consumers and ensures their rights, i.e. marketing policies, health and safety, data protection and privacy, and customer service and dispute resolution. ***(300-word maximum)*** |
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| **III. How did you position yourself as a role model of the industry (300-word maximum)**  Describe the potential your company’s project has to be replicated in other regions or industries. Describe how these practices are communicated to external sources, while at the same time creating opportunities for feedback (e.g. via GRI, SRI).  Highlight how the project summed up the rules, patterns, experience and lessons in order to be learned and reproduced by other enterprises or nonprofit organizations. |
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| **Introduce programme partner organization (e.g. government, NGOs, media, etc.), programme direct beneficiaries (e.g. left-behind children, senior citizens, environment, etc.), number of beneficiaries by types of stakeholders.** |
| 1. Programme partner organization and the level of importance and function (e.g. knowledge - industry - total solutions) of each partner in the implementation of the project: 2. Programme direct beneficiaries: 3. Number of beneficiaries by types of stakeholders: |
| **Describe programme input in detail, and how that contributed to reaching the social objectives of the company.** |
| 1. Total investment (RMB), including: Fixed investment, Ongoing investment, and Years of investment  * Total investment of program duration * One-time investment at the beginning of program * Investment on program operation, maintenance, etc. during program implementation * Program duration  1. Investment by category (RMB), e.g. equipment, products, etc. 2. Volunteer service hours during program period |
| **Describe how the company is measuring and/or tracking the improvement of process efficiency. Describe programme output in detail** |
| * + - 1. Describe the direct/indirect economic benefits of the program, e.g.: * Cost saved * Increased income * Increase job placement   …   * + - 1. Describe with figures the changes brought to the beneficiaries, as well as the result in comparison with control group. e.g. * Improved livelihood: increased family income (RMB) * Improved health conditions: reduced sickness/improved health * Improved access to service: internet coverage in remote areas * Improved welfare: rest time (hour) * Improved family relationship: number of reduced left-behind children   …   * + - 1. Describe with figures the reduced negative impact on the environmental. e.g. * Reduced consumption of raw materials (ton) * Reduced energy consumption (ton of coal equivalent) * Reduced water consumption (ton) * Reduced GHG emission (ton) * Reduced waste gas emission (ton) * Reduced wastewater emission (ton) * Reduced waste emission (ton) * Increased energy efficiency (e.g. renewable energy) (percentage) * Value creation of waste (e.g. reduce, reuse, recycle) (RMB)   …  4. Outcome:   * Describe the extent to which the project has responded to the needs of the beneficiary and achieved improvement in solving the problem: * Describe the implementation scope of the project (amount of provinces, cities or regions): * Describe whether or not the project has attracted the attention of external forces (such as government, the public, other non-profit organizations, enterprises etc.): * Describe with figures or data whether or not the project has achieved the desired result: * Describe how the project impacted public policy: |

**END**