**Outstanding Environmental Performance**

**Award**

The Outstanding Environmental Performance Award is presented to a European Chamber Shanghai Chapter member company to recognize its achievement in overall strategic planning and pioneering role in the maintenance of Multi-Stakeholders’ roles in realizing UN Sustainability Development Goals in its China operations.

Describe the operations including but not limited to engagement in cross-sector collaboration on a shared vision, facing industry challenges and finding positive solutions that call for synergistic action; especially in advancing the creation of business and environment shared value to enhance company responsible competitiveness. Please use size 12pt. Times New Roman font to respond to the following questions. ***Each company may only submit or be considered for ONE award category.***

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| **Environmental Strategy/ Organizational Structures *(300-word maximum)***Describe the relevance of environmental practices to your company and the strategy to achieve its major sustainability goals. In case of a project, describe the social challenges the company faces at the starting point/initiative of the program. In which way the project/practice is relevant to the business values or specific characteristics of the enterprise/industry. Please discuss your company's policy on environmental sustainability and how it affects the decision-making process.  |
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| **Successful Case that Illustrates Environmentally-friendly Approach *(400-word maximum)***Describe your company's actions/practices that directly or indirectly mitigate environmental degradation. Please address creative programs, cooperation or support your company offers to carry out environmental alignment with your company’s business focus and cross-sector collaboration on shared vision, confronting industry challenges, solution exploration and synergistic action. Also, address how the company’s products or services generate green and social benefits. |
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| **Public Awareness on Environment and Stakeholder Engagement *(300-word maximum)***Describe your company’s achievement in involving stakeholders with an environmental approach and the methods for communicating with the stakeholders. Discuss any development, educational or cultural initiatives as well as the resources your company commits to such efforts.Highlight how your company’s initiatives have resulted in the creation of business and environment shared value by integrating sustainability into your company business strategy. Describe the activities undertaken to align the work of the employees with the sustainable strategy of the company (e.g. KPI’s, training programs). |
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| **Social Impact: How did you position yourself as a pioneer of the industry (300-word maximum)**Describe the potential your company’s project has to be replicated in other regions or industries. Describe how these practices are communicated to external sources, while at the same time creating opportunities for feedback (e.g. via GRI, SRI). Highlight how the project summed up the rules, patterns, experience and lessons in order to be learned and reproduced by other enterprises or nonprofit organizations. |
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| **Introduce programme partner organization (e.g. government, NGOs, media, etc.), programme direct beneficiaries (e.g. left-behind children, senior citizens, environment, etc.), and number of beneficiaries by types of stakeholders.** |
| 1. Programme partner organization and the level of importance and function (e.g. knowledge - industry - total solutions partners) of each partner in the implementation of the project:

2.Programme direct beneficiaries:3. Number of beneficiaries by types of stakeholders: |
| **Describe programme input in detail, and how that contributed to reaching the social objectives of the company.** |
| * + - 1. Total investment (RMB), including: Fixed investment, Ongoing investment, and Years of investment
* Total investment of program duration
* One-time investment at the beginning of program
* Investment on program operation, maintenance, etc. during program implementation
* Program duration
1. Investment by category (RMB), e.g. equipment, products, etc.
2. Volunteer service hours during program period
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| **Describe how the company is measuring and/or tracking the improvement of process efficiency. Describe programme output in detail**  |
| * + - 1. Describe the direct/indirect economic benefits of the program, e.g.:
* Cost saved
* Increased income
* Increased job placement
* …
	+ - 1. Describe with figures the changes brought to the beneficiaries, as well as the result in comparison with control group. e.g.
* Improved livelihood: increased family income (RMB)
* Improved health conditions: reduced sickness/improved health
* Improved access to service: internet coverage in remote areas
* Improved welfare: rest time (hour)
* Improved family relationship: number of reduced left-behind children

…* + - 1. Describe with figures the reduced negative impact on the environmental. e.g.
* Reduced consumption of raw materials (ton)
* Reduced energy consumption (ton of coal equivalent)
* Reduced water consumption (ton)
* Reduced GHG emission (ton)
* Reduced waste gas emission (ton)
* Reduced wastewater emission (ton)
* Reduced waste emission (ton)
* Increased energy efficiency (e.g. renewable energy) (percentage)
* Value creation of waste (e.g. reduce, reuse, recycle) (RMB)

…1. Outcome:
* Describe the extent to which the project has responded to the needs of the beneficiary and achieved improvement in solving the problem:
* Describe the implementation scope of the project (amount of provinces, cities or regions):
* Describe whether or not the project has attracted the attention of external forces (such as government, the public, other non-profit organizations, enterprises etc.):
* Describe with figures or data whether or not the project has achieved the desired result:
* Describe how the project impacted public policy:
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**THE END**